

Transmission Planning in a Market Environment

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The Three Big Markets

- **The Market for Energy** (save a little soon)
- **The Market for Generators** (save a lot later)
- **The Market for Transmission Lines** (lose a little later)

**“Deregulation,” if it works, will save a lot of money by building better generators in better places with better operation.
(This takes decades.)**

It will save a little money on better dispatch and more efficient end use.

It will waste a little money building extra wires to make the other two markets work better.

Transmission (Tx) Investment is Difficult

- **Generation has most of the qualities needed for a competitive market. Transmission does not.**
- **Integrated generation and transmission is relatively easy to regulate.**
- **The output of an integrated system is “delivered electricity.” We can measure that very accurately.**
- **The output of a transmission system is . . . ????**
- **Transmission investment:**
 1. Is very “lumpy.” (Efficient projects are huge.)
 2. Has strong externalities. (Interactions.)

Three Approaches

- **A Non-Profit Transmission Administrator (TA)**

Pro: No complex new regulatory problems.

Con: Planning Tx is difficult without planning generation.

- **A For-Profit Transmission Company (Transco)**

Pro: Might be able to harness profit motive.

Con: Requires a new form of monopoly regulation.

- **A Transmission Market**

Pro: Can utilize knowledge and motivation of generators.

Con: Tx does not have the cost structure required for perfect competition. So far, such markets have not worked well.

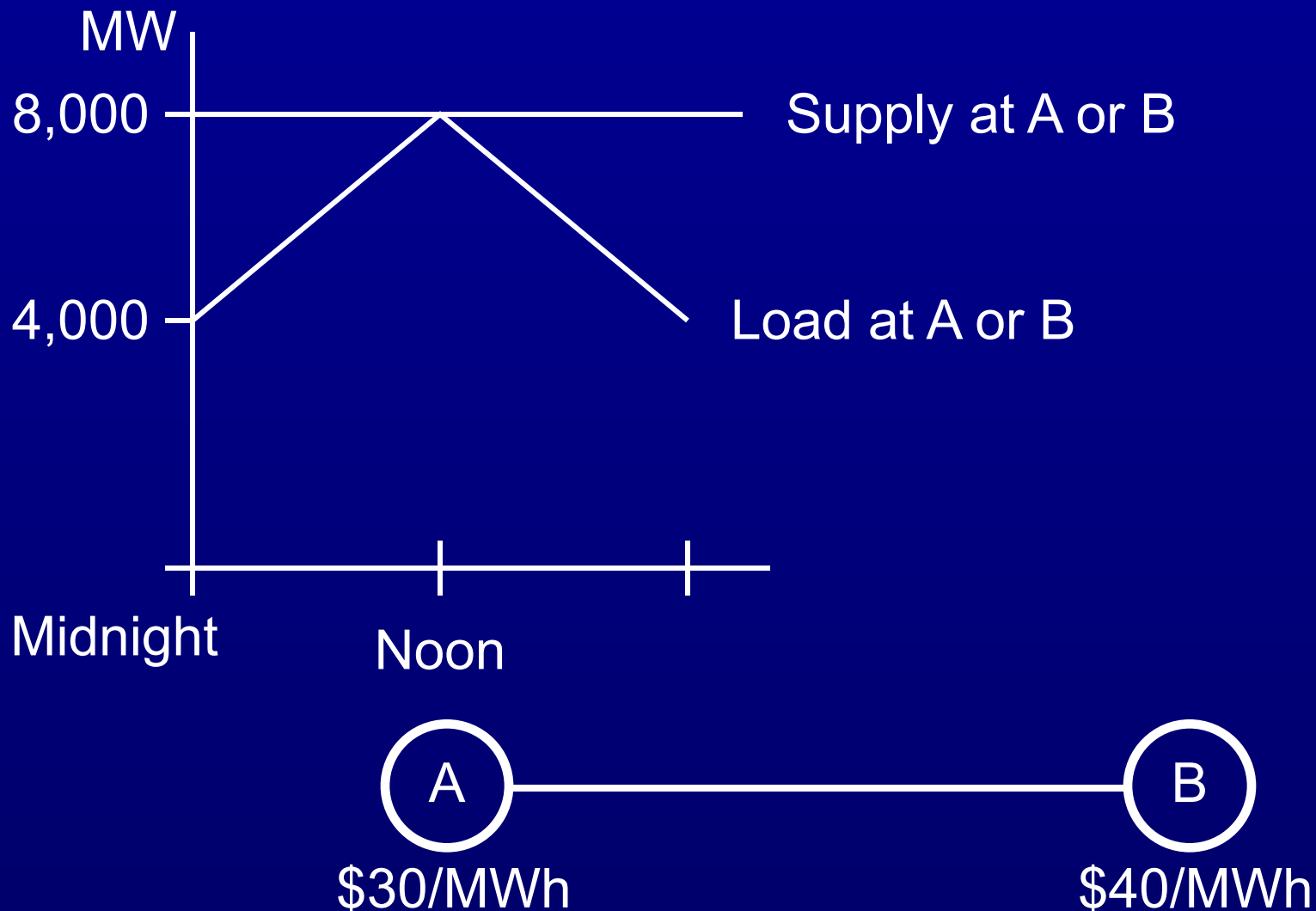
Theory of Optimal Transmission

- **Build Tx to save generation costs.**
- **If a Tx upgrade saves more than it costs,
Build it.**
- **If it saves less, Don't build it.**
- **One exception: It may be needed to reduce market power.**

The Units of Cost

- Say a transmission line costs
 $\$100,000,000 + \$500,000 T$
where T is the line capacity in MW.
- With a 10% cost of capital, the carrying cost is
 $(\$10,000,000 + \$50,000 T)$ per year
- Assuming (roughly) 10,000 hours / year, the carrying cost is
 $(\$1000 + \$5 T)$ per hour
 $= \$1000/h + \$5/MWh$
- To understand the cost of a power line, think of renting one by the hour. To rent a 100 MW line there is a fixed cost of \$1000/h and a variable charge of $\$5/MWh \times 100 \text{ MW}$. (When planning, the line capacity is variable.)

An Example



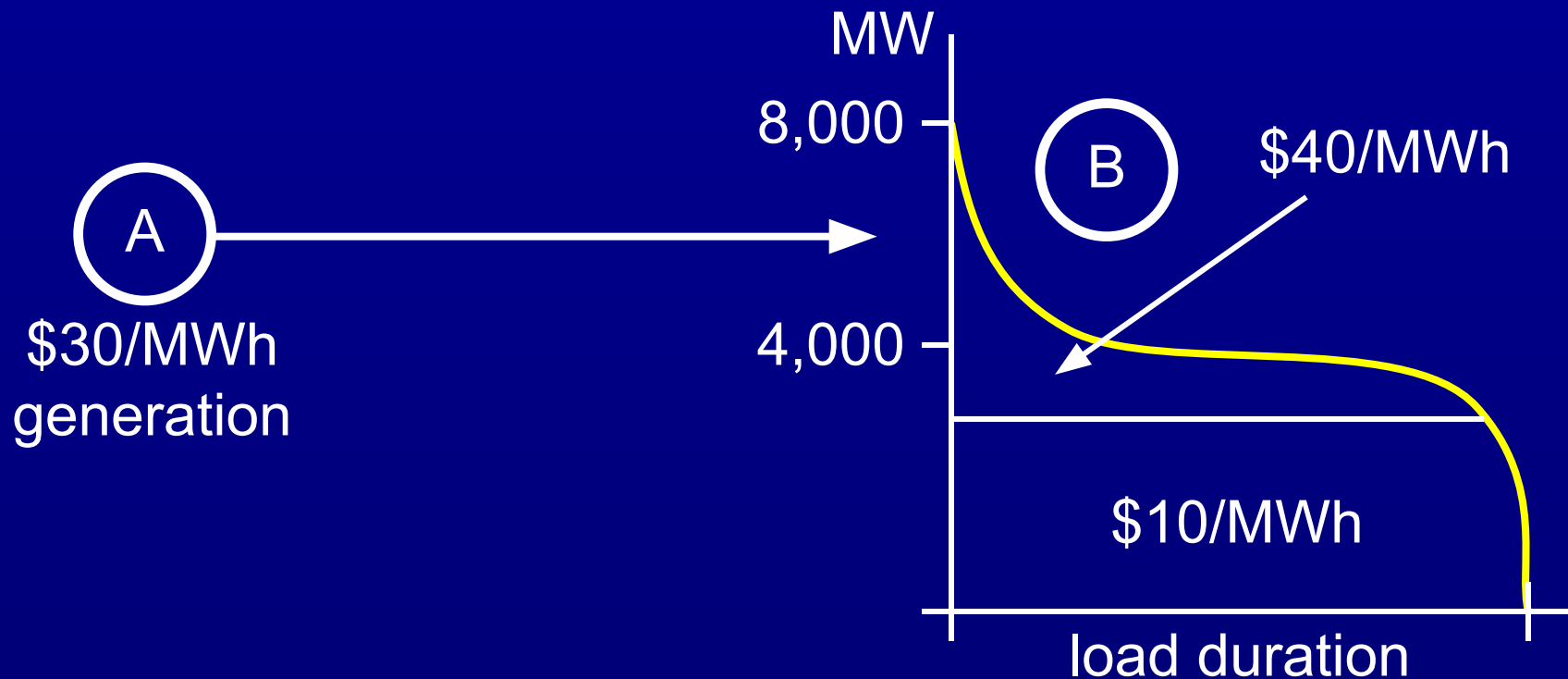
Peak Load vs. Peak Use of Lines

- At midnight the total load is only 4,000 MW.
- There is 8,000 MW of cheap (\$30) generation at A.
- At maximum load, there is no extra capacity at A or B and so no possibility of trade.
- **Maximum** line use occurs at **minimum** load.
- In the first year of PJM's market, there was never any congestion when the price was \$1000/MWh.

Congestion

- If the line is smaller than 4,000 MW, then some cheap A-generators would like to sell to B at midnight, but cannot because the line is too small. This is congestion.
- Congestion means: More trade is desired than can be supported by the lines.
- Congestion does not mean: (1) a reliability problem, or (2) the lines are overloaded.
- If the line is 3,000 MW and the system operator tells 1,000 MW of A-generators not to run, this does not mean congestion has been eliminated !!! There is still 1,000 MW of congestion.

An Simpler Example

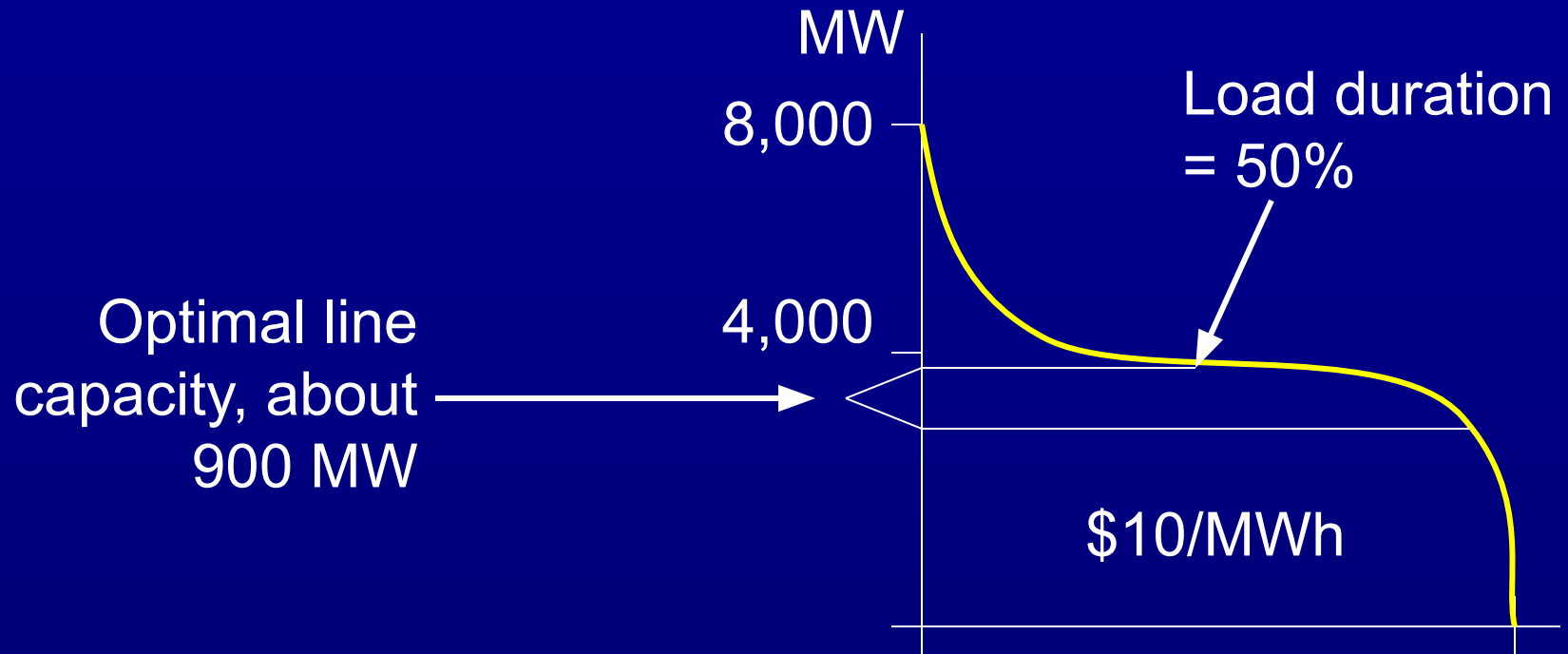


B has cheap base-load generation, but A is cheaper for mid and peak load.

Optimal Line Capacity

- The marginal cost (rent) of the line is still \$5/MWh.
- The savings from using the line is \$10/MWh.
- If the last MW of line capacity is used half the time, the savings is \$5/MWh. This is the break-even point.
- If the line is used less, its cost is greater than its savings and it should not be built.
- Generation at B should only serve load with a duration of 50% or more.

Optimal Line Capacity (#2)



- **Serving peak load over an expensive line wastes money because the line is used very little.**
- **To eliminate congestion, build another 4,100 MW of line.**

The Zero Congestion Approach

- **Alberta has a One-Price Pool.**
- **To help support this approach the for-profit Transco has proposed to build enough lines to eliminate all congestion.**
- **It has said it would build a \$500,000,000 line even if the price difference were just one penny !**
- **It estimates that this could double the cost of wires in Alberta.**
- **The Transco has just learned its contract will not be renewed.**

Politics

- But NOT because of its bad economics.
- The Alberta government actually wants these wires built and is going to install a non-profit TA appointed by the government.
- They want to sell power from Northern Alberta to Los Angeles and make lots of money.
- Unfortunately, California already spent all of its money and bought very expensive power for the next 10 years. (It paid about \$13 billion too much.)

Approach 1: (A Non-Profit TA)

The Objective:

- **Build the lines for a minimum-cost power system.**
Minimize cost of Wires + Generators + Fuel
- **Congestion pricing (competitive locational pricing) will induce generators to locate efficiently.**
- **Building the right wires + competitive locational pricing is enough.**

Approach 1: Paying for Lines

- **Since competitive locational prices are optimal, demand charges and peak-use charges reduce efficiency.**
- **The lines should be paid for with**
 1. Congestion charges, plus
 2. A flat per-MWh charge to loads.
- **Congestion charges are not enough. The remaining cost of wires must be paid for with a “tax.”**
- **A flat per-MWh charge is the “tax” that causes the least distortion.**
- **Loads must pay all costs anyway.**

Approach 1: When to Build a New Line

- Lines save different amounts at different times of the year.
- Compute the carrying cost of the new line for 1 year.
- Compute the energy-cost savings from having the line in place for each year.
- The line should go into service the first year it saves more than its carrying cost.

Approach 1: How Big a Line to Build

- This is the difficult planning problem.
- It requires predicting what generation the market will build.
- It requires comparing different possible lines over a long time horizon.

Approach 2: A For-Profit Transco

- A Transco is a monopoly and must be regulated.
- This approach has great potential.
- Some of the best economists are trying to solve the problem of how to regulate a Transco: Joskow, Tirole, Vogelsang, Wilson.
- So far they have not solved the problem, although they have many good (and complicated) ideas.
- When they do, it will take 30 years to explain it to FERC.
- Don't rush into this.

Approach 2: A For-Profit Transco

- If you want to try this approach, . . .
- If the Transco keeps the congestion rent, it will deliberately cause congestion.
- The congestion rent should be subtracted from the Transco's profit.
- One method of regulation is to pay a large annual sum (determined for many years at a time) and subtract from it the cost of losses and congestion.
- Wilson has some good ideas about reliability insurance and charging the transco for blackouts.

Approach 3: A Market For Wires

- A generator that wishes to locate 100 km from the transmission grid should pay for its radial connection.
- That line is just like an extension of its power plant.
- Similarly, a generator that wishes to locate on a line that is fully utilized, should pay for the non-radial upgrade.
- This is not different from the radial-line case as long as this generator, and only this generator, gets to use the line.
- Transmission rights help turn non-radial upgrades into private property without causing market power.

Two Main Problems with a Market for Wires

- 1. A generator may need only a 100 MW upgrade, when a 300 MW upgrade would be much cheaper per MW and useful to others. (Lumpiness)**
- 2. If a generator builds a line the power of other generators may flow on it. (Externalities / Interactions)**
 - These are basic problems with the cost-structure of the market.**
 - Economics predicts a market with this cost structure will NOT be efficient.**
 - Designing a successful transmission market requires fixing these structural problems.**

Solving the Cost-Structure Problems

- **A transmission market needs a non-profit TA to solve these problems.**
- **The non-profit TA should**
 1. Smooth out the lumpiness of costs.
 2. Provide a system of transmission rights.

“Solving” the Lumpiness Problem

- Say a new generator needs a 100 MW upgrade to a shared radial line.
- Say a 100 MW upgrade costs \$50,000,000.
- Say a 200 MW upgrade costs \$60,000,000.
- Say the extra 100 MW will probably be needed soon.
- **The non-profit TA should**
 1. Build the 200 MW upgrade.
 2. Charge the generator \$30 million.
 3. Give that generator 100 MW of transmission rights.
 4. Withhold the extra 100 MW of line capacity until it can sell it for \$30 million to the next generator.

Transmission Rights Help with Externalities

- **Physical** transmission rights are very complicated.
- **Financial** transmission rights are simpler and are well defined.
- A typical financial transmission right (FTR) from A to B, pays the congestion charge from A to B.
- If the price is \$10 at A and \$25 at B, a 100 MW FTR from A to B pays \$1500/h.
- It pays this whether or not you send any power.
- This gives you the right to transmit at no cost, or you can sell it and make money when you do not need it.

Rewarding Investment with FTRs

- There is a well-known rule: **The Feasibility Rule.**
- Think of FTRs as power flows.
- The set of all FTRs must be feasible (a safe flow of power).
- A transmission upgrade allows more power to flow, so more FTRs are feasible.
- Someone who pays for a Tx upgrade should be given FTRs for the increase in feasible flows.
- This guarantees they can use their own upgrade at no cost.

Approach 1: A Non-Profit TA

- **The TA works beside the ISO. The ISO handles the short run, and the TA handles the long run.**
- **Goals:**
 1. Minimize cost of Wires + generators + fuel.
 2. Collect cost of wires and avoid distorting the dispatch.
 3. Maximize competition.
- **Do Not attempt to reduce the average retail price except by 1 & 2 above.**

(Any other method is an exercise of monopsony power and will cause inefficiency and higher prices in the long run.)

Approach 1: A Non-Profit TA (#2)

- **Build extra lines for competition (How many ??).**
- **A “load pocket” is a where all incoming lines become congested.**
- **Generation in the load pocket has no competition from the outside.**
- **Transmission is a very effective way to reduce market power in a load pocket, but . . .**
- **A little extra transmission is cheap because it saves energy costs. A lot extra can be very expensive.**

Approach 3: A Transmission Market

- **An Non-Profit TA is still needed just as in Approach 1.**
- **The TA would still handle reliability upgrades.**
- **The TA would**
 1. approve commercial upgrades.
 2. give out transmission rights.
 3. solve the lumpiness problem.
- **The goals would be the same as Approach 1, but instead of always computing the least-cost lines, the TA would often let the market choose them.**

Recommendations

- **Start with Approach 1 (non-profit TA)**
- **Slowly add Approach 3 (include more of a market).**

(If you have a One-Price Pool, you need Approach 3 and physical rights. So don't use a One-Price Pool).
- **Wait until the wholesale power market is working well before experimenting with Approach 3.**
- **The NY-ISO has been trying Approach 3 but without solving the lumpiness problem. In three years, one transformer has been added and one DC line has been started. We do not know if this market will work.**

The End

Reliability Upgrades

- In the perfect world of economics, there are no reliability upgrades.
- In the real world these are needed.
- In Southern Alberta, Canada, they were near voltage collapse because generators were locating in the North and the North-South line as congested.
- Economics says this will not happen, generators will locate in the South because they will expect high prices when the system has reliability problems.
- But it did happen. Alberta's power market is not perfect.
- Most power markets are far from perfect.
- Reliability can become a problem.

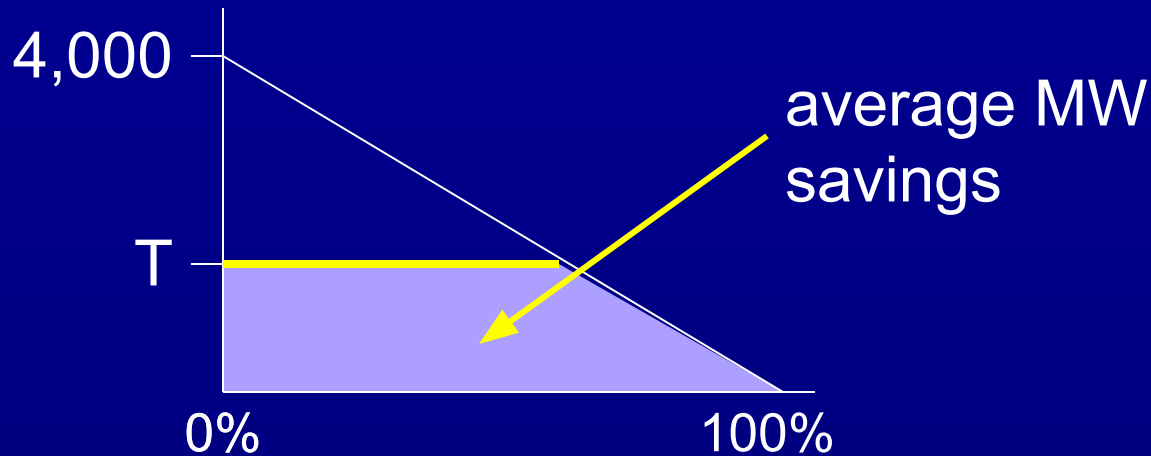
Non-Wires Solution to Transmission

- In Southern Alberta there was not enough time (6 years) to upgrade the North-South transmission.
- Instead they paid some investors to build generation plants in Southern Alberta.
- This was fast and cheap.
- They held an auction to see who would build for the least subsidy payment.
- **A non-wires subsidy**
 1. Should be used only for Reliability.
 2. Only when it is clearly cheaper than wires.

“Solving” the Lumpiness Problem (2)

- **“X” is not well defined, but is intended as insurance for the TA in case it finds it difficult to sell the second 100 MW.**
- **When the TA withholds the second 100 MW until someone buys it, this can cause congestion and inefficiency.**
- **(Economics tells us that a transmission market will not be completely efficient.)**
- **Withholding of the extra transmission is necessary to prevent “free riders”--- to get someone to buy it.**

What is the Short-Run Optimal Line?



$$\text{Savings} - \text{Cost} = \$10 (T - T^2 / 8000) / h - (\$100/h + \$5 T / h)$$

calculus to maximize net savings

$$10 - T / 4000 - 5 = 0$$

$$T = 2,000 \text{ MW.}$$

The line is half the maximum required for all savings.

The “Marginal” View

- The last MW of line built is used one half of the time.
- The savings is \$10 per MWh.
- Savings from the last MW built averages \$5/h.
- The cost of the last MW built is \$5/h.
- $\text{Marginal savings} = \text{Marginal cost}.$
- Total cost of lines + energy is minimized.
- The line is “optimal.”

What Is the Long-Run Optimal Line?

- To find the optimum, assume generator fixed costs are the same at A and B.
- All of B's base load should be served from A because this saves \$10/h of generation costs for a line cost of only \$5/h.
- B's peak load up to a duration of 50% should be served by generation at A.
- For durations less than 50%, the energy savings is less than the line cost.
- The long-run optimal line is 6,000 MW.
- But it takes a long time for generators to retire at B and for new replacements to be built at A.

What If Congestion Is Eliminated?

- This requires another 2,000 MW of line.
- The first MW is break-even. It saves what it costs.
- The last MW serves only the peak hour of load. It saves almost nothing and still costs \$5/h.
- On average Cost minus Savings is \$2.50/h for a total net cost of \$5,000 / hour.